



Hill's Veterinary Nutritional AdvocateSM

LEVEL I: APPLICATION

Survey Worksheet: What Are Clients Feeding Our Patients?

Record the information below for 10 dogs and 10 cats, (feline only practices, fill in 20 cats), using the choices below to document your findings. Once you've completed the worksheet, return to VNA.HillsVet.com, sign in, click on the "My Status" page, and click on the "Start and/or Continue" link to return to the Application Overview. Click on the "Submit" to enter and submit the information you've collected.

Please Note: The form you fill out online will contain the information below in drop down boxes. Use this list as a reference when you fill out your survey worksheet.

	DROP DOWN CHOICES
<u>Species</u>	<ul style="list-style-type: none"> • Dog • Cat
<u>Age of Pet:</u>	<ul style="list-style-type: none"> • 0-1years • 2-6 years • 7 > years
<u>What do you feed most often?</u>	<ul style="list-style-type: none"> • Science Diet® • Prescription Diet® • Pro Plan® • Pedigree® • Iams® • Eukanuba® • Ol' Roy® • Nestle Purina® • Friskies® • 9-Lives® • People food • Store's Brand • Other
<u>Form</u>	<ul style="list-style-type: none"> • Canned • Dry • Both • Other
<u>Where do you purchase it most often?</u>	<ul style="list-style-type: none"> • Veterinarian • Pet Store • Grocery Store • Farm/Feed • Homemade • Other
<u>Why did you choose this food?</u>	<ul style="list-style-type: none"> • My veterinarian recommended it • Price • Pet likes taste • Coupons/On Special • Variety • Commercials/Ads • Other

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#	Species	Age of Pet	What do you feed most often?	Form Where	do you purchase it most often?	Why did you choose this food?
1						
2						
3						
4						
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19						
20						

After completing the survey above, be prepared to answer this question online.

How will you apply this information and your enhanced knowledge of the importance of proper pet nutrition to help pet owners realize the benefits of Hill's products?

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